



**TIPS & TOPS**  
A Lable Of Fashion Statment

# FASHION BEATS

VOL-04





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silk





1003

TO EXPRESS WOMEN OF TODAY  
ONE HAS TO EXPRESS AND APPEAL  
TO HER DESIRE TO DRESS.  
She is an intelligent, affluent,  
sophisticated woman who is  
basking in her ability to  
make important decisions for  
her self and her family.  
She considers herself fashionable  
and see luxury brands as necessary  
components of updating her  
lifestyle. A well- educated,  
well-traveled individual, it's  
important for her to be informed  
ahead of the curve, to be an  
authority in her similar  
minded circle and to feel like  
SHE'S PART OF AN ELITE  
COMMUNITY OF WOMEN WITH TASTE  
THERE ARE MORE THAN A MILLION  
FASHION WOMEN IN INDIA,  
each with a high awareness  
of international luxury, fashion and  
beauty brands. With her college  
education, Indian sensibility and  
a combined household.  
The SHWET's fashion woman in  
India is on par with her privileged  
counter parts around the world.





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1 0 0 2



1 0 0 3



1 0 0 4



1 0 0 5



1 0 0 6