



RAJTEX

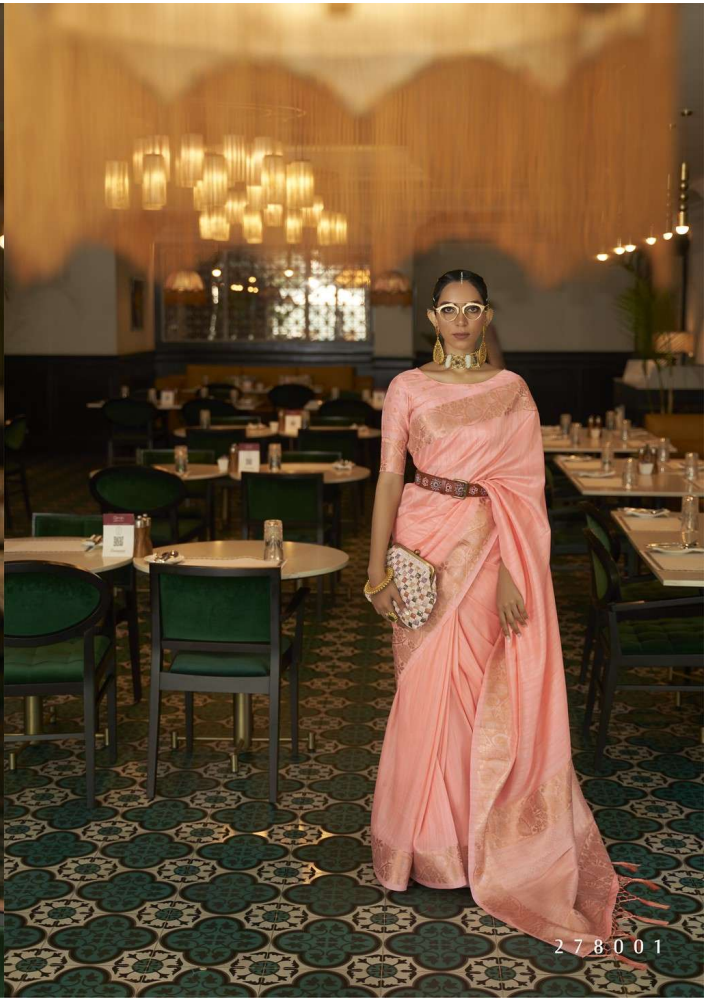
Amulya

Print sarees | Lehengas | Silk sarees

KAABHYA SILK

GALA HANDLOOM WEAVING SILK

















HOW DO YOU PERCEIVE FASHION IN
PEOPLE'S DAILY LIVES?
WHAT ARE TO TOP BANARASI TRENDS
THIS SEASON

I find fashion juvenile as we are trying to
homogenise individuals in an
attempt to expand our industry
to larger scale.

we think fashion's initial quest was to
create individualism, but right now it is
only bringing in homogeneity.

According to us, the coming year are
going to be beauty with maturity.
we are now in fashion era with
maturity, and are able to cut out the
fluff in clothing.

Vintage Values

Indian tradition fashion is becoming
more mature and we are stepping into
big revolution of going back to the
basics.

In India, for the a designer
in india to grow big in both stature
and creation, the only route is
our culture;

we think the culture for
wearing banarasi has grown extensively
over the past few years-it's
become revolution right
now



masterpiece



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